

	Gearheart Fiber	Satellite
Speed	Up to 1–2 Gbps, symmetrical (download/upload)	Generally 25–200 Mbps
Latency	Very low (ms range)	High (500–700 ms for GEO; LEO ~45 ms)
Reliability	Highly consistent, weather-proof	Prone to weather disruptions
Availability	Limited to service areas like Pikeville	Available virtually anywhere
Cost	Competitive, with managed features	Often more expensive long-term, plus hardware fees
Use Cases	Ideal for 4K streaming, gaming, remote work	Basic browsing in remote or underserved zones

## Gearheart Fiber Internet By the Numbers

- Offers blazing-fast symmetrical speeds up to **1 Gigabit per second (Gbps)** sometimes even up to **2 Gbps** in select areas
- Pricing in Pikeville starts at around \$64.95/month for 200 Mbps and scales up to ~\$115/month for 1 Gig/1 Gig service
- Includes features like Plume managed
   Wi-Fi-6e pods, virus protection, generous or even unlimited data caps, and 24/7 support
- Boasts **low latency**, high reliability, and near-perfect uptime supported by resilient fiber-optic infrastructure

## **Satellite Internet** Overview & Limitations

- Provides nearly universal availability, including remote and rural areas where fiber may not reach
- Speeds typically range from 25 Mbps to 200 Mbps, though variations exist depending on provider
- Much higher latency, especially for geostationary satellite systems (upwards of 500-700 ms round-trip)—LEO systems like Starlink can improve this to around 45 ms, but still tend to lag behind fiber
- Service can be affected by weather conditions—such as rain or snow disrupting the connection
- Often higher monthly costs, averaging between \$50 to \$150/month, sometimes with additional fees for hardware or mobility





## Why Gearheart Fiber Stands Out

- **Performance & Experience:** Ultra-fast, stable connections with minimal lag—great for gaming, work, streaming, and more.
- Value-Added Services: Plume Wi-Fi management, unlimited or generous data caps, security tools, and reliable support elevate the offering.
- Long-Term Value: Lower long-term operational costs and future scalability make fiber a smart

## When Satellite Makes Sense

- If you're in an area that lacks fiber/cable infrastructure, satellite might be your only option.
- It's a **quick-to-deploy**, flexible solution—especially for remote cabins, RVs, or maritime use.
- Accept higher cost and latency in exchange for broad coverage and mobility.

If you're in Gearheart Fiber service territory, opting for fiber delivers unmatched speed, reliability, and value especially with included managed Wi-Fi and support. However, for locations outside that reach, satellite remains the fallback option, albeit with compromises on latency, reliability, and cost.



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